



HOLLY PAYNE EQUESTRIAN



GET TO KNOW HOLLY PAYNE

Holly Payne—based in Gladstone, New Jersey—has become one of our country’s most accomplished competitors. Born into the equestrian world, Holly is the daughter of Marilyn Payne (competitor and Olympic judge). Holly has been an international eventer for over 15 years and possesses a unique combination of talent, positive attitude, and dedication that is required to be a champion. Holly sets the highest standards and goals for herself and her horses. She has consistently shown top placings in several international competitions on multiple horses over the past several years. **2015 competition highlights to date include: 20th at Rolex Kentucky**** Three Day Event, and 8th at Jersey Fresh CCI***.**

A graduate of University of North Florida, Holly earned her Bachelors Degree in Finance in 2005. That same year she started her own business, concentrating on equine training and sales. Holly has established herself as a reliable trainer, consistently producing successful horses and riders. She coaches and instructs at all levels in dressage and eventing while training and competing herself. An “A” graduate of the USPC and a USEA Level 3 ICP Certified Instructor, Holly is also one of the founding members of the Professional Riders Organization (PRO) created in 2009.

ACHIEVEMENTS



- 2015: 20th place at Rolex Kentucky CCI****
Never Outfoxed
- 2015: 8th place at Jersey Fresh CCI***
- 2014: 1st at Morven Park Advanced,
Never Outfoxed
- 2014: 9th at Fair Hill international CCI***,
Never Outfoxed
- 2013 Named to the USEF national training list
- 2013: US training sessions with team coach
David O'Connor
- 2013: Top finishes on Madeline, Santino and
Never Outfoxed at Richland Park CIC and
Plantation Field CIC two and three star
- 2012: Ranked 12th overall on USEA
Leaderboard (5th for Lady Riders)
- 2012: Won Cosequin Stuart CIC2*
- 2012: 2nd at American Eventing
Championships (AECs)
- 2012: 3rd at Jersey Fresh CCI2*
- 2012: 10th at Fair Hill International CCI3*
- 2012: Competed at Rolex
- 2011: Qualified for Jersey Fresh CC**
for Spring 2012
- 2011: 14th at Fair Hill International CCI***
- 2011: 2nd at Virginia HT CCI*
- 2010: Qualified for Rolex Kentucky CCI****
(withdrew due to equine injury)
- 2010: Selected as a United States
Equestrian Federation Developing Rider
- 2009: Successfully completed Blenheim
International CCI***
- 2009: Competed and trained in Devizes,
England with Clayton and Lucinda Fredericks
- 2009: Amanda Warrington Award, Top
Placing Mare (Madeline), Fair Hill
International CCI***
- 2009: Selected for the Sportsmanship
Award, Eastern States Dressage and
Combined Training Association

WHY SPONSOR HOLLY NOW?

The opportunity to sponsor Holly and help support her on the road to a successful career representing the United States at the highest level of competition is now! Holly is diligently selecting companies with products and services she uses, believes in, and is motivated to promote. Establishing a partnership with Holly is beneficial in many ways. For one, she forms and maintains long-term and loyal partnerships. Holly is well known and highly regarded throughout the equestrian world; she is reputed to be honest and ethical.

Holly travels regularly up and down the east coast, nationally and internationally, competing, coaching, training and instructing. She is proud of her wide peer, fan and student base who love, support and respect her personally and professionally. Holly is approachable, gracious and down-to-earth. Holly's easy-going yet professional presence, combined with poise and her ability to connect with people—engage any audience who enthusiastically absorb what she has to say. Holly hopes you will join her team.

WHAT HOLLY HAS TO OFFER

- Holly is stylish and a trend-setter for the horse world and looks forward to participating in development and marketing of her equestrian clothing and horse ware lines.
- She is a natural beauty: physically fit and attractive, with a star-quality smile. This translates to successful print and television advertising campaigns with her sponsors.
- Holly is well-spoken with an inviting speaking voice, adding value, dependability and consistency to any voice ad campaigns and spokesperson roles at local, national and international levels, competitions, clinics, seminars and trade shows.
- Holly competes, trains and instructs worldwide. Wearing product, clothing, logo and prototypes will present a positive image that will become tomorrow's trend. Holly promotes via her self, horse, trailer, website: www.hollypayne.com, banners, advertising – the possibilities are endless.
- Holly competes in 30-40 shows per annum, encompassing local, national and international shows. This translates to high demographic visibility and reach for Holly's sponsors.
- Holly actively connects to her fans through social media and is a member of Facebook, Twitter and Instagram all great for promoting your brand and products.



ACHIEVEMENTS

- Instructor Certification Program, Level 3 Certified
- 2008: 10th place national ranking, Fair Hill CCI***
- 2000: Gold Team Medal, North American Young Riders Championships
- 2000: Individual Bronze Medal, North American Young Riders Championships
- 1999: Silver Team Medal, North American Young Riders Championships
- 1998: Bronze Team Medal, North American Young Riders Championships
- "A" graduate (highest level), United States Pony Club
- Operates successful eventing, training and equine sales business
- Competes and trains both horse and rider, at any level, in dressage and eventing



COMMUNITY SERVICE

Volunteering for over a decade instructing 6-8 week clinics and running numerous events for United States Pony Club



CONTACT HOLLY

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